

# William Slover

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[www.williamslover.com](http://www.williamslover.com)

## ▶ Summary

- ❖ More than 20 years of design, development, marketing and management.
- ❖ Strong technical background, with ability to direct projects and departments.
- ❖ Highly skilled in web development and web design, as well as multimedia and multiple web technologies, database design, and systems administration.
- ❖ Able to formulate policies and procedures.
- ❖ Outstanding presentation and communication skills.
- ❖ A proven team leader and motivator.
- ❖ Comfortable overseeing freelancers and outside vendors.

## ▶ Experience

April 2016 – Present **NDA**

*Web Production Manager, Technical Lead, Senior Programmer*

Non-Disclosure agreement limits discussion of products and company.

- ❖ Marketing Management
- ❖ Custom scripts and plugins for common CMS platforms (WordPress / WooCommerce)
- ❖ Server administration
- ❖ Database administration

March 2013 – April 2016 **Indivo**

*Web Services Manager*

- ❖ Server administration
- ❖ Database administration
- ❖ Programming via PHP, JQuery and JS. Mostly for Content Management Systems such as Joomla and WordPress
- ❖ CMS Administration

May 2012 – March 2013 **Mark My Words Media**

*Project Manager*

Day to day management of department including staffing and client interaction.

- ❖ Manage staff of developers, designers and programmers
- ❖ Interaction with clients on goal sets and expectations
- ❖ Quality control of final product

August 2010 – May 2012 **M Studio Design and Marketing**

*Senior Web Developer*

- ❖ Take design department concepts and develop full functioning web presence.
- ❖ Develop functions based on mock ups
- ❖ Custom script development

**2004-2006 Myspacepimper.com**

*Founding CEO, CTO*

Created, designed, hosted and maintained a popular and very successful widget site that assisted users in profile customization of their social media pages.

**2003 – 2004 Teen Chill**

*Founding CEO, CTO*

Developed and Launched a Teen’s social network which achieved early and rapid growth. Teenchill.com, along with Facebook, was featured in many news outlets as one of the next Social leaders.

**2000-2006 Northstar Travel Media LLC** Secaucus, NJ

*Web Production Manager, Technical Lead*

- Instrumental in bringing print products to digital.
- Managed various corporate web products.
- Managed email, newsletter and banner marketing
- Managed outside vendors and outsourced companies

► **Certifications**

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**Market Research Analyst**

- ❖ **Business Math**
- ❖ **Business Writing**
- ❖ **Listening Skills**
- ❖ **Sales Concepts (US)**
- ❖ **Marketing Concepts**
- ❖ **Market Research**
- ❖ **MS Excel**
- ❖ **Presentation Skills**
- ❖ **Marketing Strategy**

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**Web Designer (BCIP)**

- ❖ **Joomla 1.5 Developer (Odesk)**
- ❖ **Web Design Concepts**
- ❖ **MS FrontPage 2000**
- ❖ **HTML 5.0**
- ❖ **HTML 4.0**
- ❖ **Dream Weaver**
- ❖ **Dream Weaver MX**
- ❖ **Adobe Photoshop CS 6**
- ❖ **Adobe Photoshop 7.0**

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**Project Manager**

- ❖ **Managing People (U.S.)**
- ❖ **Written English**
- ❖ **Business Math**
- ❖ **Business Writing**
- ❖ **Listening Skills**
- ❖ **Presentation Skills**
- ❖ **Market Research**
- ❖ **MS Excel 2000 Fundamentals**
- ❖ **Project Management**
- ❖ **Marketing Strategy**

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**Misc. Certifications**

- ❖ **Computer Essentials**
  - ❖ **WWW Concepts**
  - ❖ **Computer Fundamentals (95/98)**
  - ❖ **Computer Fundamentals (Win)**
  - ❖ **Computer Fundamentals (Mac OS X)**
  - ❖ **MS Windows 98 Navigation**
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