

# SPRINGBROOK

## Branding Kit

### PRIMARY LOGO

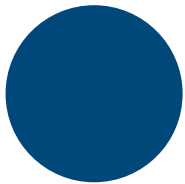


### INVERSE LOGO

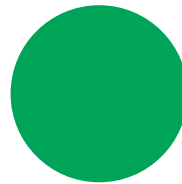


\*White logo on example color palette\*

### COLOR PALETTE



#01487A  
RGB: 1, 72, 122  
CMYK: 50,0,0,87



#00A458  
RGB: 0, 164, 88  
CMYK: 83,0,33,60

### FONTS

#### Raleway Heavy

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
XYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789!@#\$%^&\*-'+( )**

#### Raleway

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
XYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789!@#\$%^&\*-'+( )

#### Raleway Thin

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
XYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789!@#\$%^&\*-'+( )

### TAGLINE

"Your path to recovery begins here"

### FOCUS KEYWORDS

calm, tranquility, health, nature